

<b>TO DO</b>	<b>OWNER</b>	<b>DUE DATE</b>	<b>STATUS</b>
<b>WEBSITE/INTERNAL</b>			
Blog Post			
Landing Page / Microsite			
Homepage Callout			
Website Updates			
Team Signature Change			
<b>EMAILS</b>			
Newsletter / Launch Email			
Customer email			
Prospecting email			
Sales email			
<b>SOCIAL MEDIA</b>			
Facebook			
LinkedIn			
Twitter			
<b>ADS + PR</b>			
Google Retargeting			
Facebook campaign			
LinkedIn advertising			
PR pitch			
<b>FOLLOW UPS</b>			
NPS Survey			
Follow up campaign			