

Expense	Cost
Booth Expenses	\$32,143
Design	\$2,472
Collateral	\$200
Promotions	\$4,100
Travel and Accommodations	\$2,700
Total	\$41,616

Item	Price	Taxes and Fees	Total	Notes		
Basic booth fee	\$29,150		\$29,150			
43" Screen	\$675	\$263	\$938	Wall mounted		
Furnishings	\$180	\$16	\$196	2 bar stools		
Additional screens	\$500		\$500	27" screen from Amazon		
Scanners	\$596		\$596	"Bring your own device" - 3 licenses		
Wall Mount	\$242	\$21	\$263			
Other (rug, trash can, wifi)	\$500		\$500			
Total Expenses	\$32,143					

Item	Unit Price	No. Copies	Shipping	Total
One Sheet	\$0.30	500	\$50.00	\$200.00
Total Expenses				\$200.00

Item	Unit Price	No. Copies	Shipping / Set-u	Total
Swag 1	\$2	500	\$100	\$850
Raffle	\$750	1	\$0	\$750
Happy hour	\$2,500	1	\$0	\$2,500
Total Expenses				\$4,100

Item	Price	Tax	Total
Booth Graphic Design	\$250.00	0.00%	\$250.00
Booth Production	\$2,041.00	8.88%	\$2,222.24
Total Expenses	\$2,472.24		

Item	Unit Price	Units	Total	Notes	
Flights	\$600	2	\$1,200		
Hotels	\$300	4	\$1,200	2 people, 2 nights each	
Food	\$75	4	\$300		
Total Expenses			\$2,700		